

FOR IMMEDIATE RELEASE:

Axia Ventures Group acts as Advisor to Alpha Bank's €1.2 billion Capital Increase

Athens, Greece - April 17, 2014 – Alpha Bank S.A. (the "Bank") announced on March 31, 2014 the completion of a capital increase of €1.2 billion through a private placement with qualified investors. The Bank proceeded with the capital increase through the issuance of 1,846,153,846 new, ordinary, registered shares of the Bank of par value €0.30 and offer price of €0.65 each.

The purpose of the capital increase is to strengthen the Bank's capital base with high-quality common equity capital, thereby facilitating the redemption of the Hellenic Republic's preference shares of €940 million. Following the successful capital increase, the Bank announced on April 17, 2014, that it fully redeemed the total amount of preference shares of €940 million issued to the Hellenic Republic.

The Chairman of the Bank, Mr. Yannis S. Costopoulos commented: "Following the recent successful Capital Increase, Alpha Bank is the first Greek Bank to proceed with the redemption of the Hellenic Republic's preference shares. With a high-quality capital base and prominent international investors in our enlarged shareholder structure, we continue to implement our strategy, as the Bank of reference in the Greek banking system".

Axia Ventures Group was engaged by the Bank to act as Advisor to the Company for this Transaction.

About Axia Ventures Group Ltd.

Axia Ventures Group ("AVG") is a privately-owned investment banking group providing financial advisory and capital market-related services to corporate and institutional clients. AVG is headquartered in Nicosia, Cyprus, regulated by the Cyprus Securities and Exchange Commission (License No: 086/07) and fully licensed to provide financial advisory services in significant financial markets around the world. AVG is focused in Cyprus, Greece and the broader region. AVG has presence in Nicosia (Headquarters), Athens (Branch), New York (subsidiary) and also maintains a representative office in London. For more information on AVG and its services, you can visit the AVG website at http://www.axiavg.com/



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