



FOR IMMEDIATE RELEASE

**AXIA Ventures Group announces the appointment of Mr. Jonas Floriani
as Director of its Research Division**

Nicosia, February 13th, 2017 – AXIA Ventures Group ("AXIA") announced today that Jonas Floriani has joined AXIA as Director in its Research Division based out of London. Mr. Floriani's primary responsibility will be the coverage of financial institutions, especially the local banks in the European periphery which continues to be a sector of primary focus for AXIA.

Prior to AXIA, Mr. Floriani spent three and a half years at KBW in London as an Equity Research Vice President where he covered primarily Greek banks and Swiss private banks, as well as carried out coverage of Italian Banks. Between February 2011 and September 2012, Mr. Floriani served as an Equity Research Associate at Jefferies in London and prior to that he worked at Banco de Brazil and IG Markets.

Mr. Floriani holds a BA in Finance from the Federal University of Rio Grande do Sul in Brazil, the place where he was born and raised, prior to moving to London to complete the Investment Management Program of the London Business School.

On the occasion of his appointment, Mr. Floriani made the following statement: *"AXIA continues to be restless and keeps aiming higher day-by-day, therefore it is a great pleasure for me to be joining such a dynamic family of professionals. The insight of AXIA's research division in all the regions it is focusing on has been widely recognized and my intention is to offer the best coverage possible to our clients in the financial institutions space"*.

In welcoming Mr. Floriani aboard, Mr. Dimitrios Athanasopoulos, Group Managing Director of AXIA, stated the following: *"AXIA is dedicated to serving institutional clients through a world-class product that provides the full breadth of services including leading expertise in research. Our intention is to incorporate Mr. Jonas' fresh perspective into our existing acknowledged Research team in order to offer the best possible level of service to our clients. I have little doubt that Jonas' focus on periphery Europe FIG and the Greek banking sector will add significant value to our reports as he has been monitoring the financial institutions of our region for the past four years very closely. We therefore extend a genuine welcome note to Jonas and wish him continued success in his career path with us"*.

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About AXIA Ventures Group Ltd

AXIA Ventures Group Limited (“AXIA”), a subsidiary of AXIA Financial Group (“AFG”), is a privately owned investment bank providing financial advisory and capital market-related services to corporate and institutional clients. AXIA is headquartered in Nicosia, Cyprus, regulated by the Cyprus Securities and Exchange Commission (License No: 086/07) and fully licensed to provide financial advisory services in many financial markets around the world. AXIA has presence in Nicosia (Headquarters), Athens (Branch), Lisbon (Branch), New York (subsidiary) and London (representative office). AXIA is the sole owner of AXIA Capital Markets, LLC, a broker-dealer registered with the Securities and Exchange Commission (SEC) and a member of the Financial Industry Regulatory Authority (FINRA) and the Securities Investor Protection Corporation (SIPC). For more information on AXIA and its services, you can visit the AXIA website at <http://www.axiavg.com>.

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