

FOR IMMEDIATE RELEASE

AXIA Ventures Group acted as Joint Bookrunner to Alpha Bank in relation to its successful €800 million Share Capital Increase

Athens, Greece, July 5th, 2021 – Alpha Services and Holdings S.A., 100% parent of Alpha Bank SA ("Alpha Bank" or "Bank") announced on July 2nd, 2021 the successful completion of the 800,000,000 new ordinary shares of a nominal value of €0.30 to institutional investors pursuant to a private placement outside of Greece ("International Offering") and a public offering to retail and qualified investors in Greece ("Public Offering"). AXIA Ventures Group ("AXIA") acted as Joint Bookrunner to Alpha Bank in relation to the transaction.

Following a three-day book-building process of strong demand the offer price was set at € 1.00 per New Share. The successful completion of the transaction strengthens Alpha Bank's capital ratios, allowing the Bank to grow dynamically and take advantage of the attractive opportunities in the Greek market, unlocked by the EU Recovery and Resilience Facility.

The International Offering was well oversubscribed with books fully covered on the first day due to very strong support received from existing shareholders, global long-only institutional investors and FIG specialists. Existing shareholders were given priority allocation in line with their proportionate shareholding in Alpha Bank, whilst after exhausting priority allocations, new shares were subscribed by long-only accounts who received approximately 77% of the offer shares in the International Offering. The offering was well received domestically as well with local institutional investors and more than 10,000 private investors participating in the Public Offering.

The New Shares are expected to be delivered to investors on or about July 12th, 2021 and trading on ATHEX to commence on or about July 13th, 2021.

Mr. Thanos Adamantopoulos, Managing Director Capital Markets & Head of Client Coverage of AXIA stated: "The successful completion of Alpha Bank's capital raise that will support its growth plans, with the overwhelming participation of existing and new investors at minimum discount to market levels, is a strong signal that the Bank and the country are steering towards a new era of economic growth. It is our honor to have contributed as Joint Bookrunner to the efforts of the management to showcase how the new capital will be used to fuel the Bank's growth and support the country's path to Greece 2.0".

About AXIA Ventures Group Ltd

AXIA Ventures Group Ltd ("AXIA"), a member of AXIA Financial Group ("AFG"), is a leading regional privately-owned investment banking group providing financial advisory and capital market-related services to corporates, governments and institutional clients. AXIA is headquartered in Nicosia, Cyprus, regulated by the Cyprus Securities and Exchange Commission (License No: 086/07) and fully licensed to provide financial advisory services in many financial markets around the world. AXIA also operates in the US under AXIA Capital Markets LLC ("ACM"), a wholly owned registered broker-dealer and member of FINRA. For more information on AXIA and its services, you can visit the AXIA website at www.axiavg.com.

Contact:

Vaia Dotsia Associate **AXIA Ventures Group Ltd** Athens, Greece

Tel: +30 210 7414430

Email: vaia.dotsia@axiavg.com